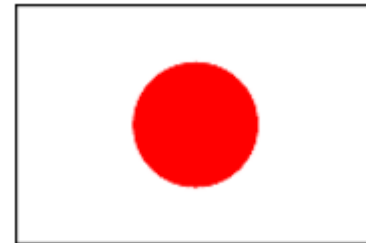


Symposium on Creation of Ikigai and  
Development of a Community to Help Each Other

“Building a community for all generations to fulfill their lives”



# The Latest International Trends and Their Implications for Japan (1)

January 30, 2017

Yoko MATSUOKA

(Department of Social Education and Welfare, Tokyo Kasei University)

(The Institute for the Advancement of Woman, Tokyo Kasei University)

(Chief Investigator, ILC-Japan Research Committee)

# Ageing in place <Global trends>

- The 1960s - 1970s: Building facilities (large-scale)
- The late 1970s: Reviewing these facilities
  - Pros: Being economical due to concentration, sense of security
  - Cons: Being costly; care in large groups (loss of living power); isolation from a community, families and friends
- The 1980s: Searching for alternatives to facilities
- The 1990s: Ageing in place

Ageing in place (living in a community)

**“Living their own lives the way they like  
until the end  
in a community that is familiar to them”**

**Method: Separating housing & care**

(Implemented in Denmark and the Netherlands)

USA: Assisted living in the 1980s... did not work well.

“USA is still depending on policies that provide housing and care as a package”  
(Pacolet, 2000)

# Ageing in place <Definition>

“For older people to keep living in the familiar environment until the end, independently and with dignity, regardless of frailty. It is effective in postponing and preventing institutionalization.”

(Lawton, 1973,1976; Tilson & Fahey, 1990; Pynoos, 1990;Callahan, 1993; Ivry, 1995)

<More specific concepts>

- (1) Keeping the environment that protects older people’s dignity and supports their independence
- (2) Adopting housing & care to changing abilities of older people
- (3) A dynamic concept that includes changes in the neighborhood & community
- (4) Remaining in a community to fulfill the wish “to keep living at home in the community;” that is, continuing the life in a community until the end (death).

<Method>

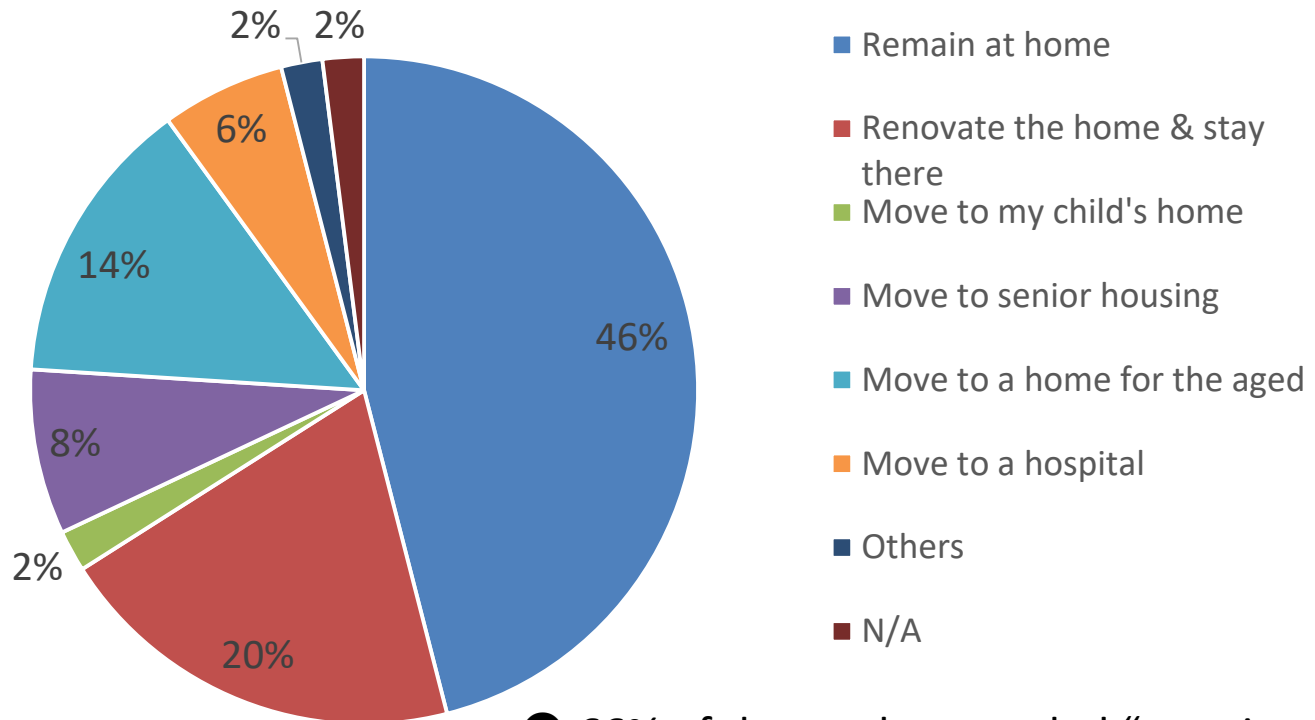
Separating housing & care (Goschalk, 1998; Houben, 2001)

## Ageing in Place <Fundamental thought>

About 70% of older people said “I want to keep living at home!”

### Preferred housing when older people become frail

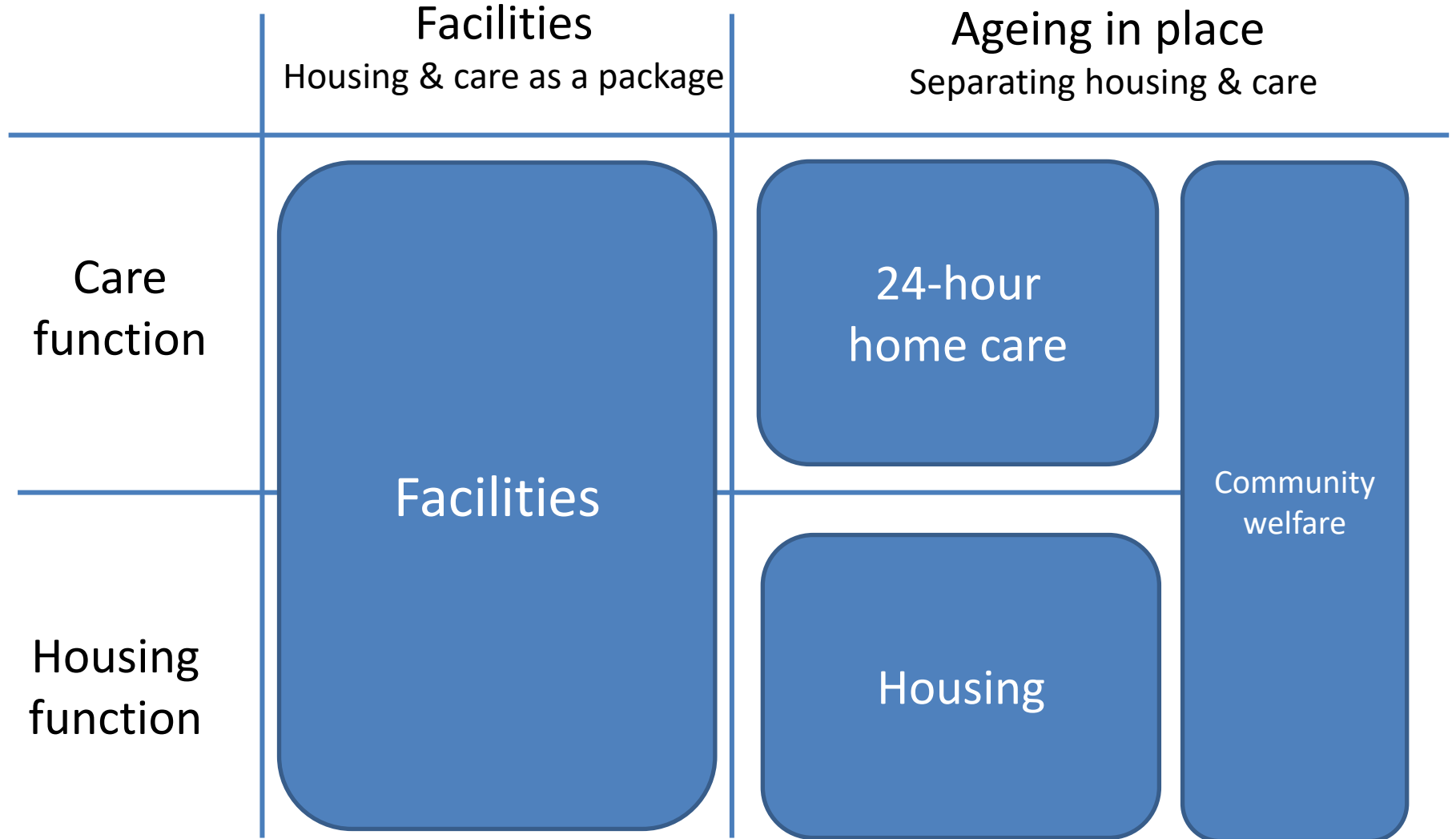
Where would you like to live when you start needing 24/7 care?



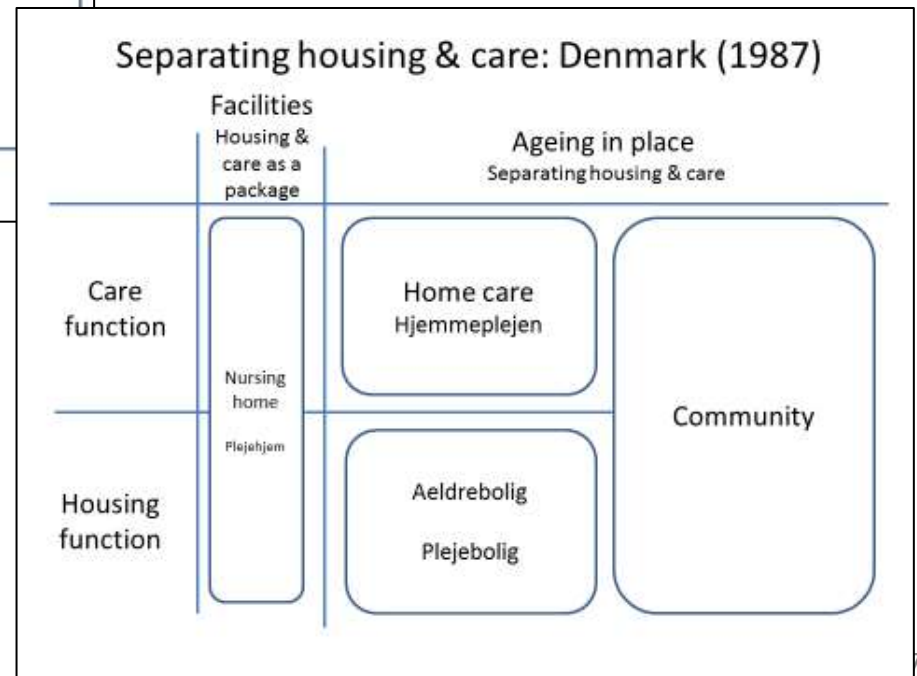
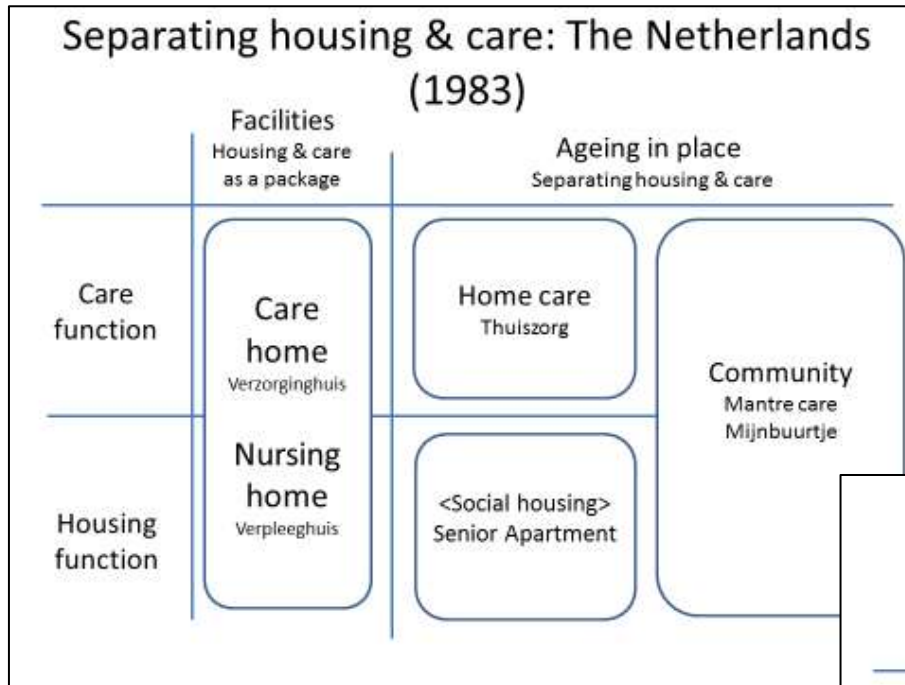
● 66% of the total responded “remain at home” or “renovate the home & stay there.”

Cabinet Office (2010), "International Comparison Survey of the Daily Life and Attitudes of Elderly Persons." The subjects were people aged 60+.

# Separating housing & care

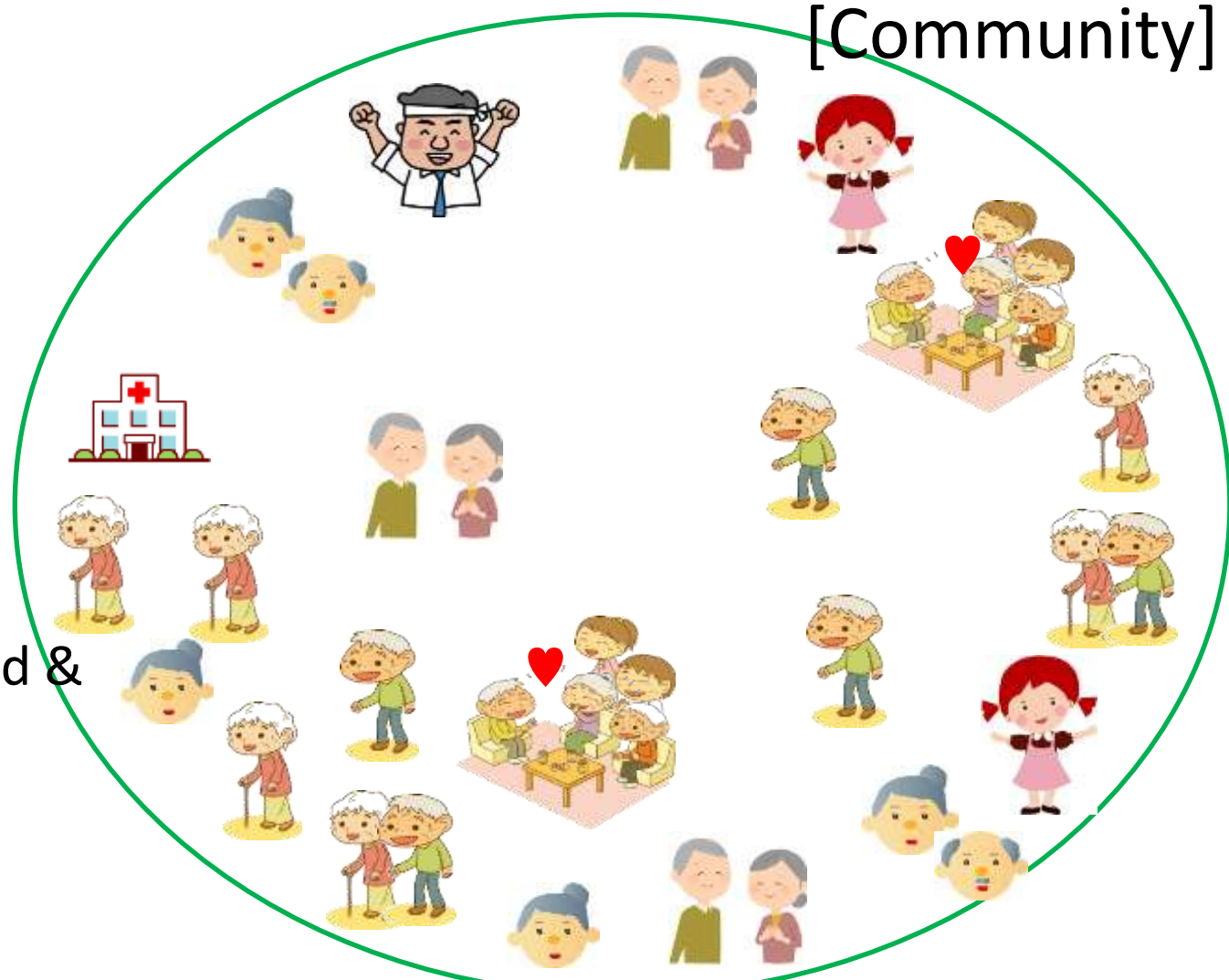


# Separating housing & care: Increasing significance of “communities”



# <The era of facilities>

## What is a facility? What is a community?



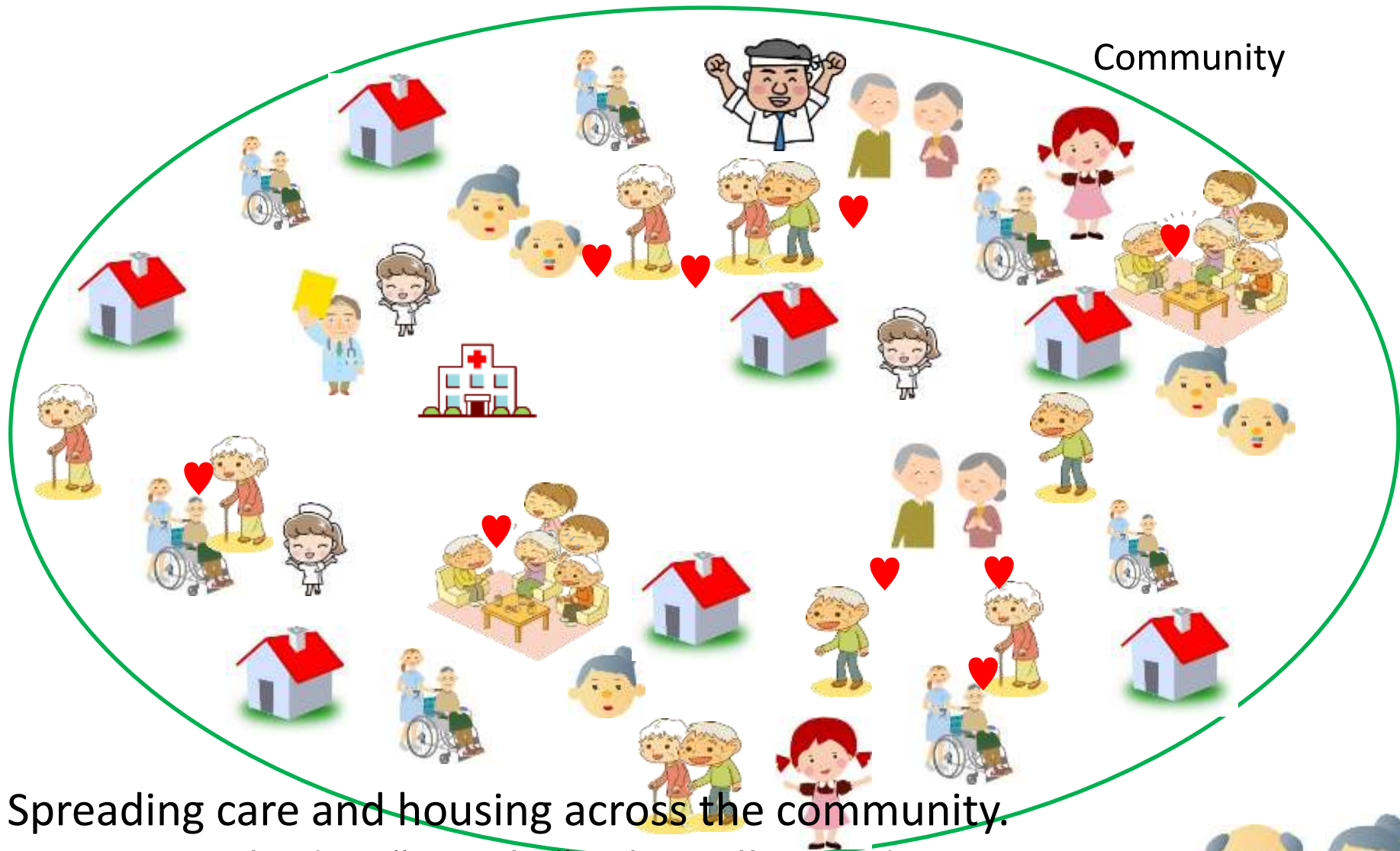
Care is concentrated & self-contained.  
Care is attached to "housing."

Insufficient care. Facility care or no care.





# Separate housing & care then share them by everyone in the community!



Spreading care and housing across the community.

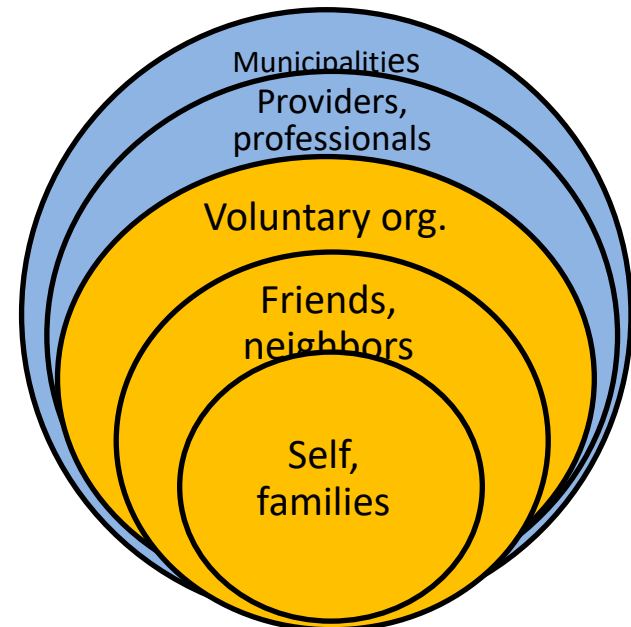
Care is attached to "people." Who will provide supportive services?



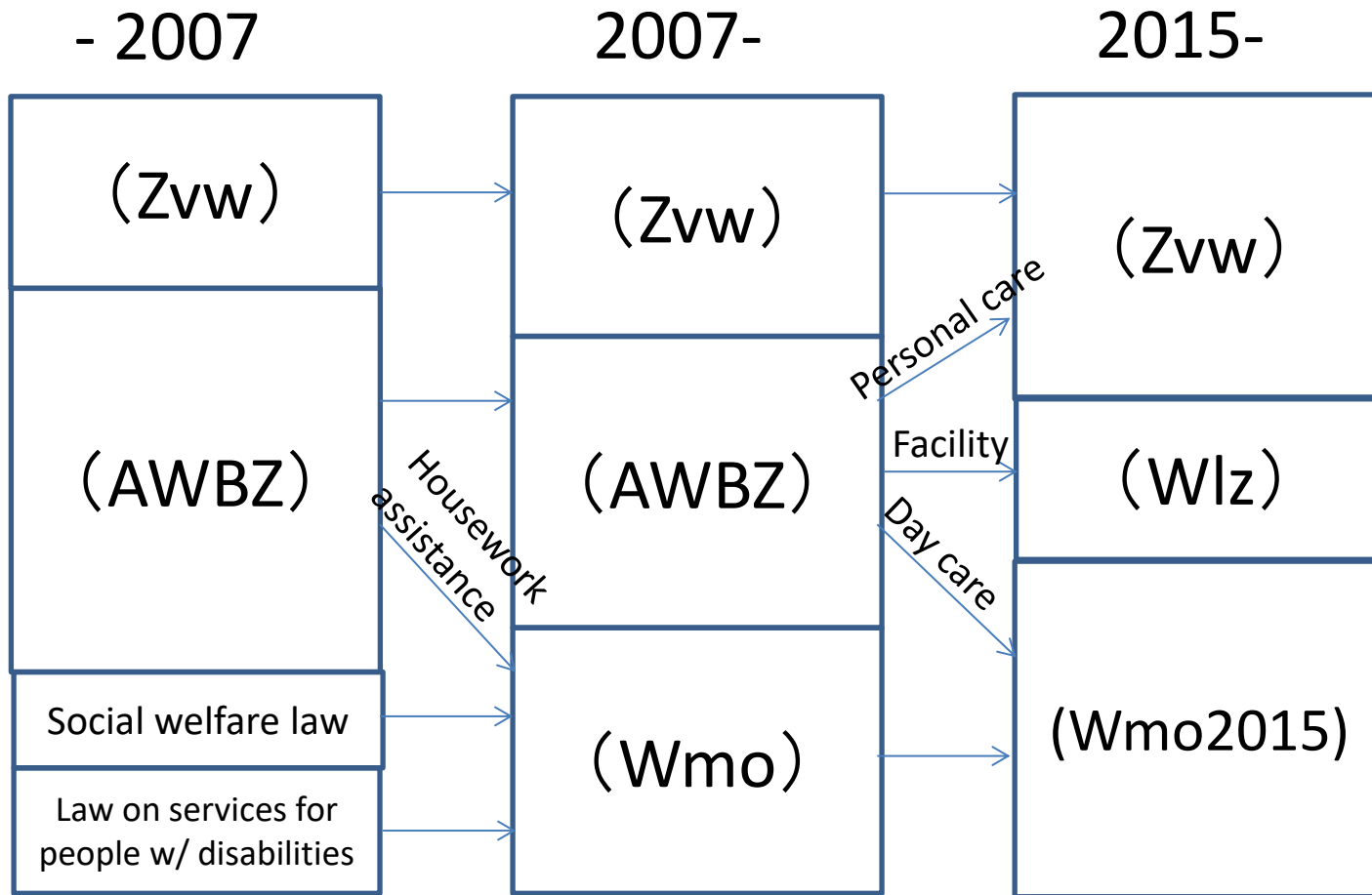
# Recent changes in

## Denmark and the Netherlands

- Denmark: A report on the future of home care (2013)
  1. Paradigm shift in home care (Rehab before care)
  2. Focus on prevention & rehab
  3. Introduction of health centers
  4. Introduction of private companies
  5. Use of welfare technologies
  6. Use of volunteers = “Charter for Volunteering”  
“Dignity policy” (2015)
- Closing facilities in the Netherlands (closing 800/2,000 facilities, 2008)
- Major LTC insurance reform (2015)
  - Self-care ⇒ Families ⇒ Neighbors  
Voluntary org. ⇒ Municipalities  
⇒ Nation
  - Developing communities where residents play a leading role

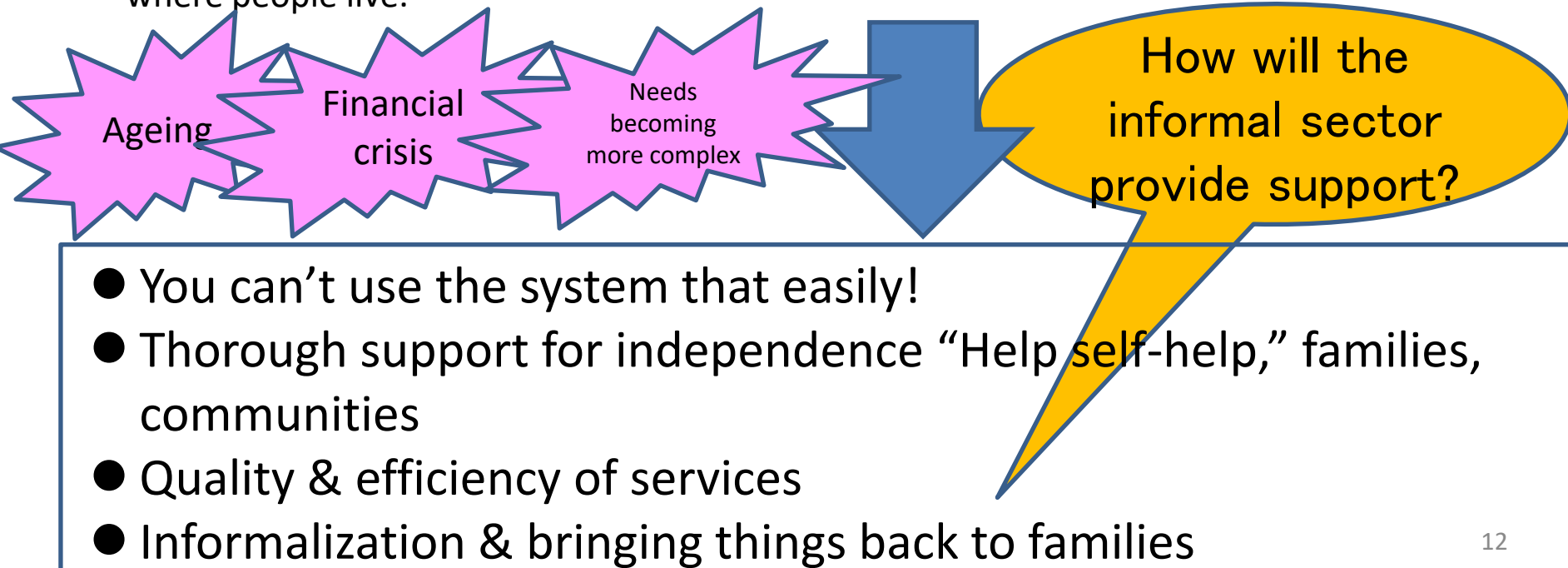


# System changes in the Netherlands: An overview



# Common factors among countries

1. Based on population ageing (80+) and a sense of crisis due to financial difficulties
2. Ageing in place: Aiming for lives in a community
3. Closure of facilities & development of senior housing (quality & quantity)
4. 24/7 home care
  - Foundation for lives at home. The majority of qualified people use the services (16-17% of people aged 65+).
  - Dividing a community into districts (patch system) and providing the same care no matter where people live.



# History of the Netherlands

| 1581 | The United Provinces declare their independence from Spain |
|------|--|
| 1602 | The United East India is founded.                          |
| 1648 | End of war with Spain; Dutch independence recognised.      |



- KEY**
- 7 TRAMS WITH STOP
  - 22 BUSLINE WITH STOP
  - TRAIN/STATION
  - M METRO/STATION
  - i TOURIST INFORMATION
  - MUSEUMS
  - ◆ MONUMENTS
  - ◆ THEATER
  - ◆ MARKETS
  - OTHER

BUS 21 22 32

gemeentevervoerb企业  
amsterdam  
Tour and  
travel services

ここで1日券が買える  
Public Transport  
Tickets & Info

**STOPS AT CENTRAL STATION**

|       |    |    |    |
|-------|----|----|----|
| METRO | 51 | 53 | 54 |
| TRAM  | 1  | 2  | 4  |
|       | 5  | 9  | 13 |
|       | 14 | 16 | 17 |
|       | 20 | 24 | 25 |
| BUS   | 21 | 22 | 32 |

De Jordaan アンネ・フランクの家 5-13  
 WESTER MARKT 西教会  
 THEATERMUSEUM 演劇博物館  
 RAADHUISSTR. 13-14  
 SINGEL 17-20  
 MADAME TUS-AUD 夫人人形館  
 AMSTERDAM HISTORISCH MUSEUM アムステルダム歴史博物館  
 HOLLAND EXPERIENCE  
 MR. VISSER PLEIN  
 WATERLOOPLEIN 水ロ×広場  
 VERZETS MUSEUM レジスタンス博物館  
 ARTIS/AQUARIUM/PLANETARIUM 動物園  
 HORTUS BOTANICUS 植物園  
 TROPENMUSEUM 熱帯博物館  
 OOSTERPARK  
 RIIKSMUSEUM 国立博物館  
 STEDELIJK MUSEUM 市立近代美術館  
 VINCENT VAN GOGH MUSEUM ゴッホ美術館  
 MUSEUM PLEIN  
 CONCERTGERBOUW  
 コンサートヘボ

# Dutch spirit & characteristics

- ◆ Civil society > Aristocratic society
  - ◆ "Democracy," "social solidarity"
  - ◆ Rationalism
  - ◆ Dutch Account (splitting the cost)
  - ◆ Patience, tolerance
  - ◆ "Rights"
- Reclamation
  - Canals
  - Trams
  - Bicycles
  - Modern architecture
  - Tulips
  - Legalized drugs
  - Same-sex marriage
  - Euthanasia
  - Work sharing
  - Tall

Source: Ryotaro Shima "A visit to the Netherlands: On the road, vol. 25."





# Welcome to the Dutch World!

